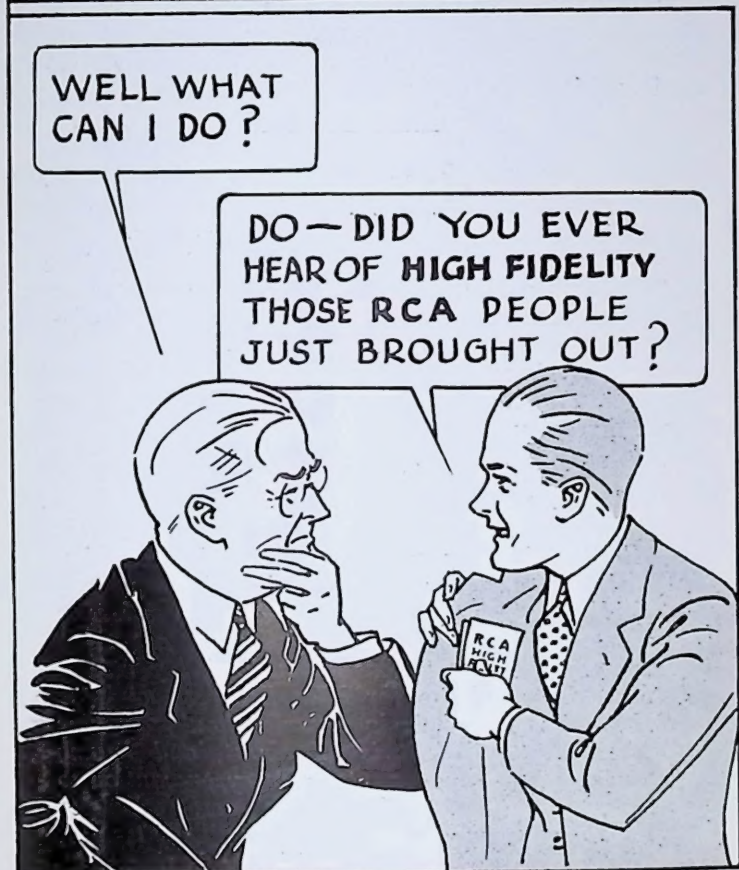
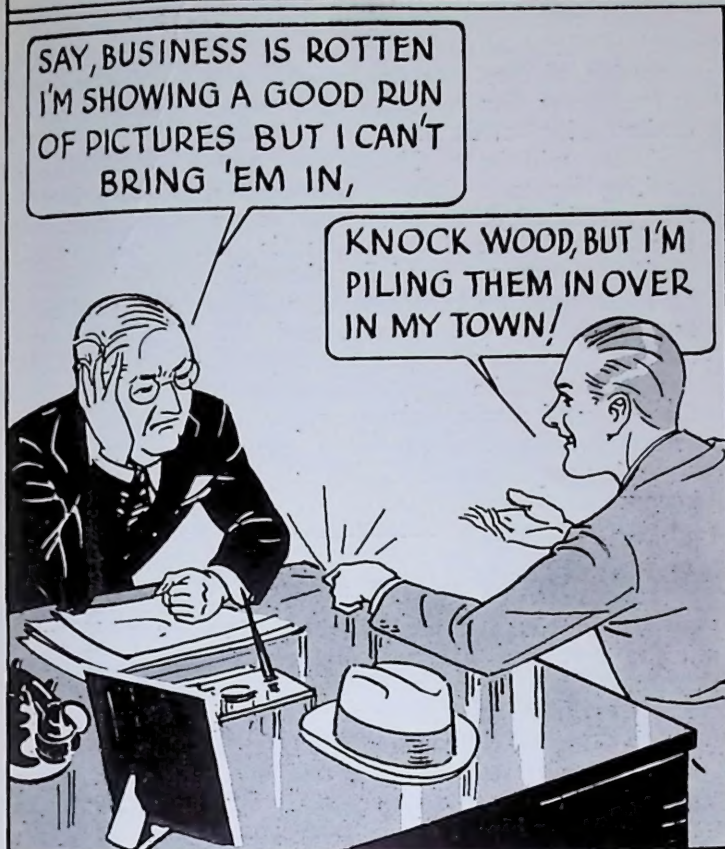


ONE WORRIED EXHIBITORLess! *by Surhe-*



RCA Photophone High Fidelity is a proven box office attraction that brings in the crowds and keeps them coming back. More and more exhibitors are turning to the superior sound quality of High Fidelity as a sure means of boosting receipts.

The Bedford Theatre, Toronto, Russell Theatre, Glace Bay, N.S., Prince Edward Theatre, Charlottetown, P.E.I., Royal Theatre, Dominion, N.S., Royal Theatre, Moose Jaw, Sask., Dundas Theatre, Dartmouth, N.S., King's Playhouse, Toronto, are just a few of the recent additions to the rapidly-growing list of satisfied RCA exhibitors.

For complete information inquire from RCA Sound Equipments Limited, Montreal.



Preferred Loew's Shareholders

Robert Walder is circularizing the preferred shareholders of Loew's suggesting that they sign a proxy and agreement for pooling shares with the Royal Trust Company, until December 31st, of 1935, with the object of securing more Canadian representation on the Board of Directors.

Earnings, states Mr. Walder in his circular, were phenomenal, considering the depression. He and other shareholders in Toronto asked the Royal Trust Company to represent them at future meetings of the company and to vote whatever shares are deposited under the present agreement.

The Royal Trust Company will be aided by a nominating committee of 20 of the largest shareholders. A large number of shares have been deposited, states Mr. Walder, but every independent shareholder will be obliged to deposit his, or her shares if the plan is to succeed, states Walter.

Five Tons of Vegetables Brought to Palace, Calgary

The annual Sunshine Vegetable Matinee, brought to the Palace, Calgary, 1,400 children, who carried five tons of vegetables, 100 sacks of mixed vegetables weighing approximately 10,000 lbs. testified to the co-operation of the parents and children for this occasion.

Contributions from the country were also received by Pete Egan, Manager, who advertised free passes to those who would send in vegetables from the country.

Universal contributed a "Robinson Crusoe", and "Cohen and Kelly" picture through the local Universal manager, A. D. Wilson. The staff at the theatre gave their services. The Boy Scouts were there gathering up the bags of vegetables and helping to load the trucks which carried these away to the City Relief centres. Good stuff, Pete!

Lester Theatre Benefit

The Toronto Women's League of the United Synagogue of America gave a free Chanukah Show to 700 children last Wednesday, under the convenorship of Mrs. Joshua Smith (Ray Lewis).

The United Artists supplied a Mickey Mouse feature, while the Excellent Films gave the children its special Jewish film, "Joseph In the Land of Egypt". The children greatly enjoyed the treat. A contribution from Mr. N. L. Nathanson helped to supply a bag of candy to each child. Mr. Lester supplied the theatre, ushers, etc., and the operator gave his services free for this occasion.

Regent Gets Canned Goods

The Regent at Oshawa is getting canned goods, in addition to its canned reels. A theatre matinee, last Saturday, at 10 a.m., arranged to have admittance to the theatre paid through a tin of Aylmer canned soup. For every tin received at the theatre, the cannery donates another tin, and the sum total goes to the Welfare Board for distribution.

New Dartmouth Theatre

J. M. Franklin states that his new theatre in Dartmouth, called the Duchess Theatre, will seat 800, and will combine the latest in comfort and equipment. It will open Christmas. Mr. Herschorn is in the deal with Mr. Franklin.

Harold F. Parker of St. John, has been appointed manager of the Majestic Theatre, Yarmouth, N.S.

Leo the Lion has a New Baby "Goofy Movies" which Roars Laughter Through One Reel Each

Carlton Theatre Christmas Treat

This coming Wednesday, December 20th, the Women's Political Association of Canada, under the convenorship of Mrs. Joshua Smith (Ray Lewis) will give a free show for approximately 1,000 children at the Carlton Theatre, Parliament Street.

There will be a Christmas Tree and a Christmas stocking for each child. The Carlton Theatre has for the past three years given this organization its theatre free for this occasion. This is the fourth annual Christmas treat prepared for the children of Ward 2.

Paramount are contributing a Maurice Chevalier picture, "A Bed Time Story", and Mr. Haskell Masters of United Artists will give the children "Old King Cole".

Citizens of the City of Toronto are co-operating in the supply of candy, oranges, apples and nuts, in addition to toys for the children.

Alderman Beamish of Ward 2, will be a guest of honour.

Women Urge Federal Board

The Provincial Board of the Federation of Women's Institutes recently appeared before Colonel W. H. Price, Attorney-General of the Province of Ontario, who was acting Premier in the absence of Premier George Henry.

Abolition of eight Provincial Censor Boards, consisting of 20 members, and the establishment of one Dominion Board with one representative from each province for the censorship of all pictures was urged.

Other resolutions presented asked for the appointment of women as members of special committees and commissions and for the extension of the Juvenile Act to include children up to eighteen years of age.

Ray Presents

(Continued from page 4)

as Harry Sloan, 19, and Joseph Lewis, 32, both of Detroit, and who are alleged to have admitted to detectives that they received \$11.00 on account of the job. They were to get \$50.00 if they "did a good job on Lester". Irving Field, owner of the Duchess Theatre, Markham and Dundas Streets, and John Voxivinsky of Grace Street, were also arrested.

The Industry in Toronto, through Colonel John A. Cooper of the Distributors and Producers Association, and Oscar Hanson of the Allied Exhibitors and Associated Theatres Limited, are especially interested in this case.

Not so long ago Oscar Hanson received a blow across the head, and following a case at court, the accused was given a jail sentence. It's a bad business for Film Business, and the Industry as a whole in Canada should combine to discover what it is all about, and having made such a discovery, take every precaution to save this Industry from the association of strong-arm men, who are more familiarly termed, "thugs". We are still a legitimate business!

